



# NETWAR SPONSORSHIP OPPORTUNITIES

*NETWAR thanks you for your generosity!*

## Why Sponsor NETWAR?

NETWAR is a 501(c)(3) non-profit organization dedicated to hosting large esports events in Omaha, Nebraska. With up to 700 attendees per event, and a reach covering a large portion of the Midwest, NETWAR provides direct marketing access to dedicated PC and console gaming enthusiasts. A large portion of our attendees work professionally in the technology field. Your sponsorship will enable us to put on a phenomenal LAN party, and give you excellent exposure directly to consumers! Our sponsorship levels are based on the value of donated products that we give away during the prize raffle, and are showcased throughout the entire event!

### PREMIER LAN

- ▶ NETWAR is one of the largest charity LAN party events in the world. We have hosted 40 events since 2002 and are one of the oldest LAN parties in the United States. Our experienced staff members ensure every NETWAR is a amazing event.

### CHARITY

- ▶ To date, NETWAR has raised over \$134,000. Our event proceeds are donated to charity and the entire organization is volunteer.

### EVENT LOCATION

- ▶ Our event takes place at College of Saint Mary's Lied Fitness Center and Fieldhouse. The 65,000 square foot facility, located in Omaha, NE, provides ample space for sponsors and NETWAR.

- ▶ Over 50% of NETWAR attendees work in the technology sector!

## GET IN TOUCH



Our event draws gamers from all over the Midwest including Nebraska, Iowa, South Dakota, Kansas, Missouri and farther!

email:  
[sponsorship@netwar.org](mailto:sponsorship@netwar.org)

[www.netwar.org](http://www.netwar.org)



# SPONSORSHIP LEVELS

*We want to partner with you!*

| LEVELS             | BRONZE | SILVER | GOLD    | PLATINUM | DIAMOND |
|--------------------|--------|--------|---------|----------|---------|
| Prizing/Swag Value | \$250+ | \$500+ | \$1000+ | \$1500+  | \$2500+ |

| BENEFITS                                 | BRONZE | SILVER | GOLD | PLATINUM | DIAMOND |
|--|--------|--------|------|----------|---------|
| Listed on website                        | •      | •      | •    | •        | •       |
| Announced during prize raffle            | •      | •      | •    | •        | •       |
| Social media mentions                    |        | •      | •    | •        | •       |
| Highlighted in newsletter                |        | •      | •    | •        | •       |
| Sponsor provided banners at event        |        | •      | •    | •        | •       |
| Logo on event digital signage            |        |        | •    | •        | •       |
| Logo on website home page                |        |        | •    | •        | •       |
| <b>Booth space</b> at event (optional)*  |        |        | •    | •        | •       |
| Dedicated NETWAR blog post               |        |        |      | •        | •       |
| Exclusive sponsor (excludes competitors) |        |        |      |          | •       |

\*Booth space is available to any Gold or higher level sponsor. We are able to accommodate a wide variety of booth sizes and layouts. Please let us know if you are interested in space with your sponsorship. Our event attendees love engaging with sponsors at their booths!

Prizing/swag amounts are a suggested minimum donation. All of our sponsorship levels are based on the value of the product that you donate. All donated products will be given away to attendees during the prize raffle at NETWAR. All attendees are entered into the prize drawing. Prizes are not given away based on skill level or to tournament winners. Sponsors are thanked and products are mentioned during the drawing.

We want to make sure our partnership works for you! If you have a special marketing request or idea shoot us an email at [sponsorship@netwar.org](mailto:sponsorship@netwar.org).

GET IN TOUCH

**NETWAR**

[SPONSORSHIP@NETWAR.ORG](mailto:SPONSORSHIP@NETWAR.ORG)

[WWW.NETWAR.ORG](http://WWW.NETWAR.ORG)