



2020 SPONSORSHIP OPPORTUNITIES

NETWAR thanks you for your generosity

Why Sponsor NETWAR?

NETWAR is a 501(c)(3) non-profit organization dedicated to organizing large gaming events and supporting charities since 2011. With almost 600 attendees per event and a reach covering many cities in the Midwest, NETWAR provides direct access to dedicated PC and console gaming enthusiasts. The entire event and organization is supported by volunteers. Your sponsorship will help us cover event costs, put on another phenomenal LAN party, maximize the funds donated to charity, and give you excellent exposure directly to consumers!

PREMIER LAN

- ▶ NETWAR is the largest for-charity LAN party event in the world. We have hosted 35 events since 2002 and are one of the oldest LAN parties in the United States.

CHARITY

- ▶ NETWAR became a for-charity LAN party in 2011. To date, NETWAR has raised over \$126,000. Our event proceeds are donated to charity and the entire organization is volunteer.

NEXT EVENT

- ▶ Our next event, NETWAR 38.0, will take place at Omaha's Baxter Arena. The event runs 30 hours from March 28th at 10:00 AM to March 29th at 4:00 PM.

- ▶ Over 50% of NETWAR attendees work in the technology sector!

GET IN TOUCH

email: sponsorship@netwar.org
www.netwar.org

Our event draws gamers from all over the Midwest including Nebraska, Iowa, South Dakota, Kansas, Missouri and farther!





SPONSORSHIP LEVELS

We want to partner with you!

EXPECTATIONS	SILVER	GOLD	PLATINUM	DIAMOND
Prizing / Swag	\$500+	\$1000+	\$1500+	\$2000+

BENEFITS	SILVER	GOLD	PLATINUM	DIAMOND
Listed on website	•	•	•	•
Announced and thanked during prize raffle	•	•	•	•
Social Media Mentions	•	•	•	•
Highlighted in our newsletters	•	•	•	•
Sponsor banners at event (sponsor provided)	•	•	•	•
Logo on front page of website		•	•	•
Logo on lower halo screen		•	•	•
Booth space at event		•	•	•
Logo on main jumbotron			•	•
Logo on arena ribbon screen			•	•
Exclusive sponsor (excludes competitors)				•

Prizing/swag and cash donation amounts are a suggested minimum donation. We want to make sure our partnership works for you! If you have a special marketing request or idea shoot us an email at sponsorship@netwar.org.

GET IN TOUCH



SPONSORSHIP@NETWAR.ORG

WWW.NETWAR.ORG